

For Immediate Release

PUSHFOR PROVIDES STATUS UPDATE

Delta, B.C. – February 12, 2021 – Pushfor Investments Inc. ("**Pushfor**" or the "**Company**") (CSE: PUSH) announces that further to its news releases dated January 19, 2021 and February 1, 2021, the Company's principal regulator, the British Columbia Securities Commission (the "**BCSC**") granted a management cease trade order (the "**MCTO**") on January 29, 2021, under National Policy 12-203 *Management Cease Trade Orders* ("**NP 12-203**"). Pursuant to the MCTO, Aram Ayrapetian, the former Chief Executive Officer and Chief Financial Officer, may not trade in securities of the Company until such time as the Company files its annual audited financial statements, annual management's discussion and analysis and related certifications for the year ended September 30, 2020 (collectively, the "**Required Documents**"), and the Executive Director of the BCSC revokes the MCTO. The MCTO does not affect the ability of other shareholders to trade their securities.

The Company's Board of Directors and management confirm that they are working expeditiously to file the Required Documents and expect to do so on or about March 28, 2021 and confirm that since the Company's news release dated February 1, 2021, there is no other material information respecting the Company's affairs that has not been generally disclosed. The Company continues to work with its auditor in relation to accounting issues raised regarding the consolidation of a United Kingdom based investee entity.

Until the Required Documents have been filed, the Company intends to continue to satisfy the provisions of the alternative information guidelines specified in NP 12-203 by issuing bi-weekly default status reports in the form of further press releases for so long as the Company remains in default of the financial statement filing requirement. In the event that the Company does not file the Required Documents in a timely manner, the Canadian Securities Regulatory Authorities may impose an issuer cease trade order on the outstanding securities of the Company.

Pushfor Investments Inc. is a diversified multi-industry investment company. Its common shares are listed for public trading on the Canadian Securities Exchange and in Germany on the open market.

For more information, please contact:

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Certain statements in this news release are "forward-looking statements", which reflect management's expectations regarding the timing of the filing of the Required Filings. All statements other than statements of historical fact contained in this news release are forward-looking statements. Such forward-looking statements involve risks and uncertainties, as they reflect management's current beliefs and are based on information currently available to management. Actual results may differ materially from those anticipated in the statements made. The forward-looking statements are expressly qualified in their entirety by this cautionary statement. The forward-looking

statements are made as of the date of this news release and Pushfor assumes no obligation to update or revise them to reflect new events or circumstances except as expressly required by applicable securities law. Further information regarding the uncertainties and risks can be found in the disclosure documents filed by Pushfor with the securities regulatory authorities, available at www.sedar.com.